



## OAKLAND BIKEWAYS CAMPAIGN

### Building a Safe and Connected Bicycle Network for Everyone

#### Did You Know...

Oakland is the 16th safest U.S. city for bicycling and walking, but has the 5th highest bicycling rate.<sup>1</sup>

- Oakland residents report feeling too unsafe to exercise or having no place to exercise around their home at twice the rate of Alameda County.<sup>1</sup>
- Whereas the national rate for childhood obesity is 17%<sup>1</sup>, Oakland's rate is at 31%<sup>1</sup>.
- One-third of Oakland's greenhouse gas emissions are from local (non-highway) transportation.
- At its current rate, the City of Oakland will take **50 years** to implement the Bicycle Master Plan.

**A safe, continuous bicycle network will help to address all of these unacceptable statistics.**

#### Campaign Goals

2011 ↔ 30 miles of new, safe bikeways

2015 ↔ Continuous bikeways on five key travel corridors

2020 ↔ Complete all 218 miles of Oakland's bicycle network

#### How We Get There

1. Prioritize the safest, most direct bike routes throughout the city in order to accommodate the most people as quickly as possible.
2. Focus new bikeways in neighborhoods that currently have limited access to parks and safe public space.
3. Develop a financing plan to address Oakland's abysmal 80-year repaving cycle.
4. Create an implementation plan to complete the entire Bikeways Network as envisioned in Oakland's Bicycle Master Plan.

#### 2011 Campaign Activities

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May	Launch the Bikeways Campaign at Bike to Work Day City Hall Rally
September	Conduct 1st Annual City-Wide Bicycle and Pedestrian Count
December	Release 1st Annual "State of Cycling and Walking in Oakland"
Throughout	Ribbon-Cutting Media Events at 1- 4 key projects completed in 2011

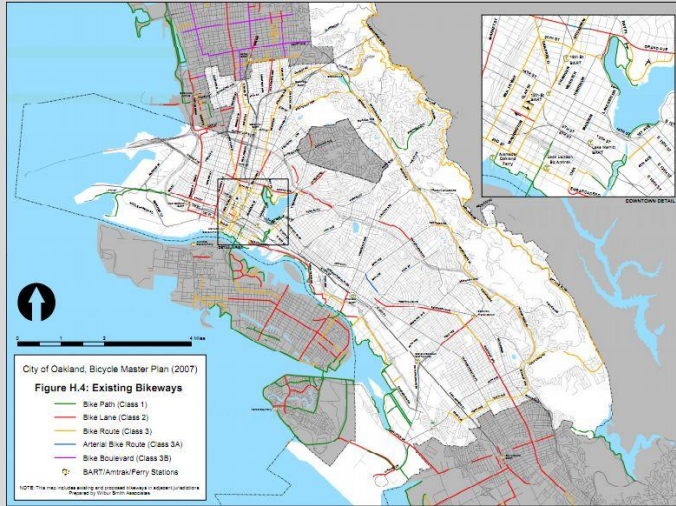
**Join Us!**

**[www.wobo.org](http://www.wobo.org)**

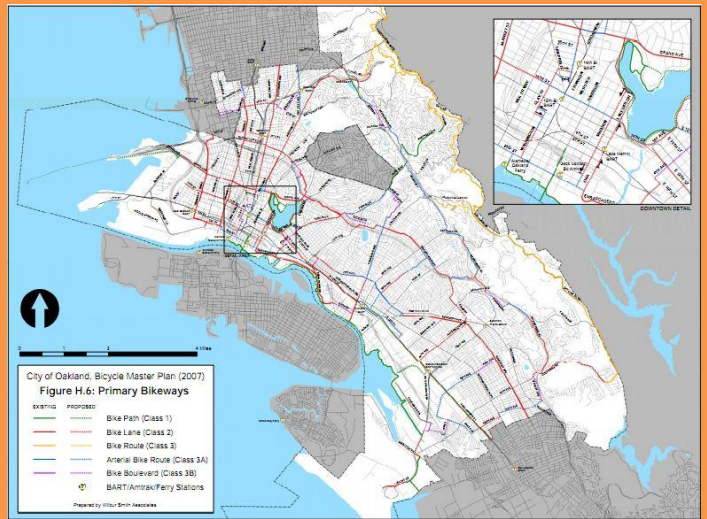
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## Today's bicycle infrastructure

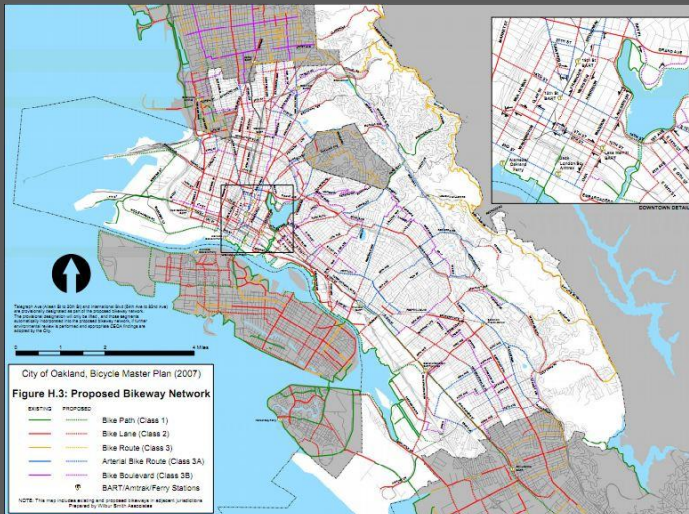


**By 2015...**



**Let's complete at least five of these primary bikeways.**

**By 2020...**



**A complete bicycle network!**