



NEWS FROM

CITY OF OAKLAND Community Economic & Development Agency

Media Release

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Photo/video opportunity

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Follow the Leaders!

***All Eight Oakland City Council Members, Alameda County Supervisor and
Hundreds of Bicycle Commuters to Bike to Oakland City Hall on May 14, Bike to Work Day***

Oakland, CA—All eight Oakland City Council members are scheduled to bike downtown for Oakland's 16th Bike to Work Day celebration at City Hall, **Thursday, May 14, 2009**. They will be joined by Nate Miley, Vice-President of the Alameda County Board of Supervisors. Over five hundred bicycle commuters are expected to ride in for the annual affair, which features an assortment of enticements for those participating, including:

- Pancake breakfast (7-9am), courtesy Palapas Taco Bar, Tully's Coffee and Whole Foods Market
- Club One Day Pass for showers
- All-day valet bike parking, courtesy of East Bay Bicycle Coalition (7am-6pm)
- Bike mini-tune-ups, courtesy of Bay Area Bikes and Wheels of Justice Cyclery
- Canvas bag with goodies and bicycling/transit info
- Raffle with 18 great prizes including round-trip tickets for two to Santa Barbara on Amtrak
- Displays on low-impact commuting, bicycle-friendly projects and programs, and sustainable transportation and land use, including AC Transit bus-bike rack demonstrations
- Press conference (8:30am) with remarks by Council Members and Supervisor Miley

Rebecca Kaplan, the newest addition to the Council filling the At-Large seat, said, "Biking is not only good for your health, it is good for the economy and the environment. I encourage everyone to participate in Bike to Work Day!" Participants can bike downtown with their Council Members and others in one of seven "Pedal Pools" leaving from each Oakland Council District. Pedal Pool route details are at www.oaklandpw.com/Page125.aspx#pools.

The City of Oakland is committed to becoming a model sustainable city. Reducing our greenhouse gas (GHG) emissions is integral to this vision. Bike to Work Day is part of Oakland's strategy to promote cycling to reduce emissions, while also providing affordable transportation and improving public health. Since up to 70% of emissions from a 10-mile trip occur within the first mile, bicycling for short trips is an effective tool to combat global warming. In the Bay Area, 43% of trips are two miles or less. For longer trips, bicycles can be successfully combined with transit. According to Oakland's Bicycle Master Plan, 85% of Oakland residents live within two miles of a major transit station.

For more information about Oakland's Bike to Work Day celebration and other Oakland Bike Month events, please visit www.oaklandbikes.info/btwd.

Photos from Oakland Bike to Work Day 2008



City Council Member Rebecca Kaplan (left), Grizzly Peak Cyclists rider, City Council Member Nancy Nadel



Baby on board



Over 500 cyclists participated in 2008



AC Transit bus bike rack loading demos



Pedal Pool volunteer (left) and Council Member Larry Reid



City Council Members Ignacio De La Fuente and Rebecca Kaplan



Prizes & pancakes



Caltrans Deputy Director Bijan Sartipi and Council Members Nancy Nadel, Jean Quan, and Pat Kernighan